

NON-PROVISIONAL UTILITY PATENT APPLICATION TRANSMITTAL - 37 CFR 1.53(b)

[] Duplicate (check, if applicable)

Commissioner for Patents **BOX PATENT APPLICATION**Washington, DC 20231

Attorney Docket No. 401-13U1 First Named Inventor: Richard D. Martin Express Mail Label No. EL665884559US Total Pages of Transmittal Form: 1

Transmitted herewith for filing is the non-provisional utility patent application entitled:

SYNDICATION METHODOLOGY TO DYNAMICALLY PLACE DIGITAL ASSETS OF NON-RELATED WEB SITES

which is an **Original** application.

[X] This non-provisional patent application is based on Provisional Patent Application No. 60/223,394, filed August 7, 2000.

Enclosed are:

[X] Specification (including Abstract) and claims: 87 pages.

[X] Application Data Sheet

[X] 21 sheets of drawings (Formal).

[X] Applicants, by their undersigned attorney, claim Small Entity Status under 37 C.F.R. § 1.27 as a <u>Small Business Concern</u>.

DECLARATION: No executed or unexecuted Declaration is enclosed.

FEE PAYMENT BEING MADE AT THIS TIME: No fee payment is to be made at this time.

CORRESPONDENCE ADDRESS:

<u>August 7, 2001</u> (Date)

3y:_

CLARK A. JABLON

Registration No. 35,039

AKIN, GUMP, STRAUSS, HAUER & FELD, L.L.P.

One Commerce Square

2005 Market Street - Suite 2200

Philadelphia, PA 19103

Telephone: (215) 965-1200

Direct Dial: (215) 965-1293 Facsimile: (215) 965-1210

E-Mail: cjablon@akingump.com

[X] Customer Number or Bar Code Label: 000570

CAJ:vlb Enclosures